

THE CROWDTESTING PLATFORM:

An innovative approach to collaborative testing on COTS for New Space







doEEEt.com Overview



Solving a widespread pain

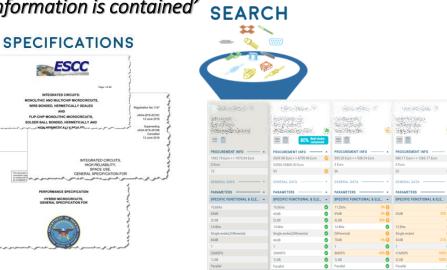
- Key information is disseminated among the overall www
- Accessing to this information is of utmost importance to
 - Be efficient in designing,
 - Be competitive and
 - To improve our time to market.

primary goal of doEEEt.com

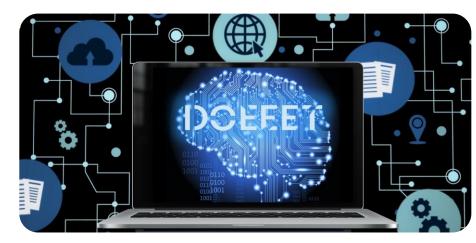
'to provide the space community with a single place where all the needed information is contained' SEARCH

ESCC

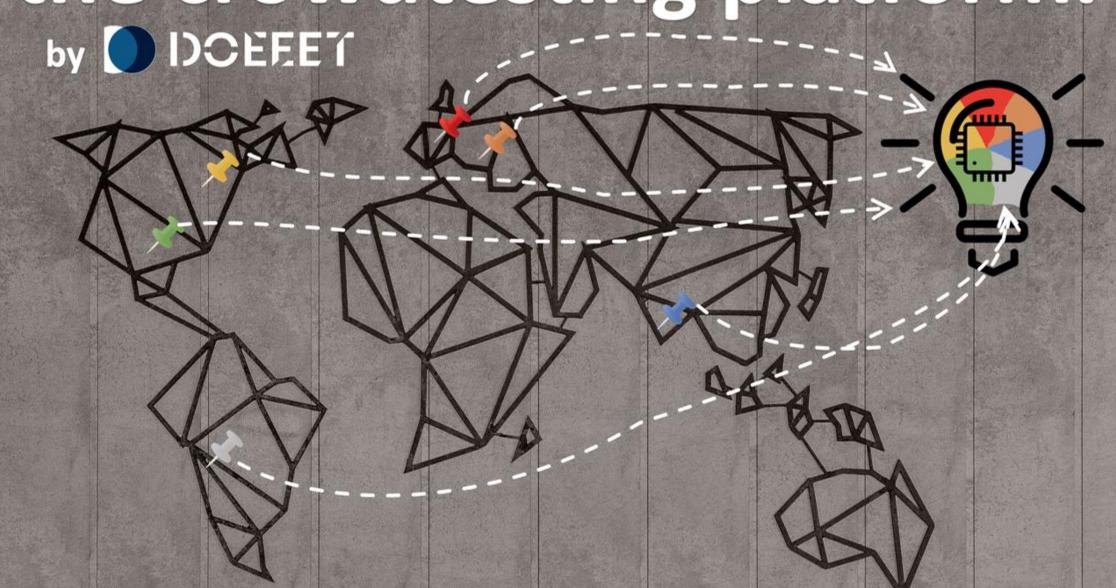
SELECT







the crowdtesting platform.





Standard activity cost breakdown











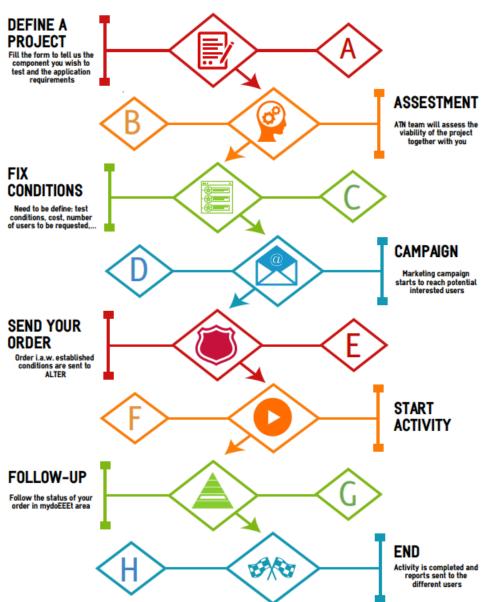






How does it work?



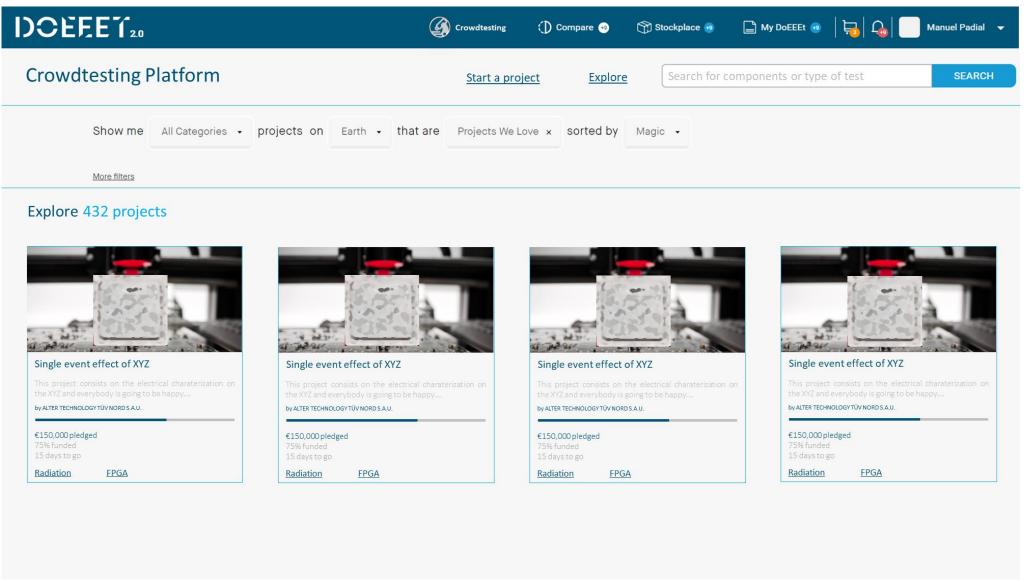


- Test conditions as per agreed definition
- Customer information will be kept confidential
- All users joining the project will be kept confidential
- Users will receive a dedicated report of the activity
- No impact on Time/Quality
- The costs to be shared will be lot dependant



User interface in doEEEt.com

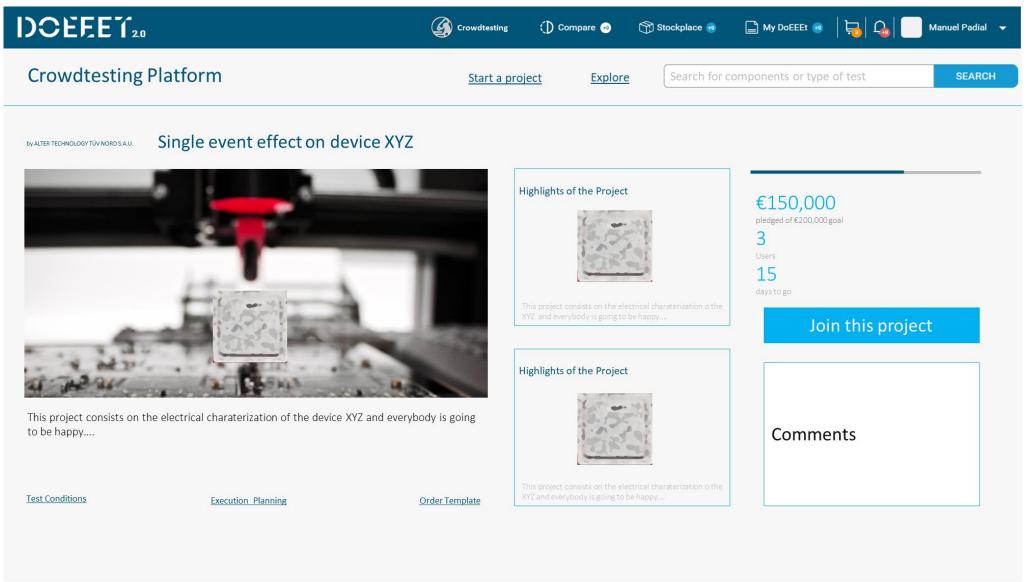






User interface in doEEEt.com





TECHNOLOGY

Why doEEEt.com?



>1500 users



REGIS-TERED

> 3300 users

RECURRENT

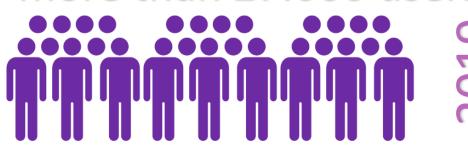


Time Av. >24 min

Bounce rate<20%



more than 27.000 users



user **DISCOVERY**



SEGMENTATION





200

febrero de 2019

marzo de 2019

abril de 2019

mayo de 2019

julio de 2019

agosto de 2019

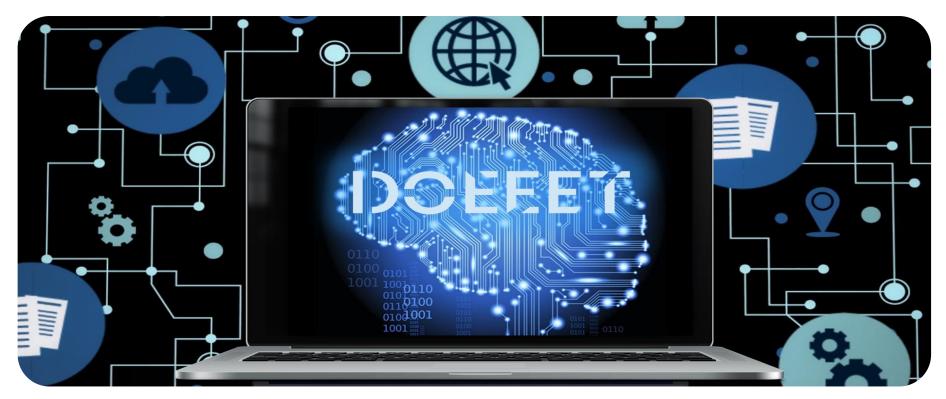
septiembre de 2019

octubre de 2019

noviembr







THANK YOU!

Info@doeeet.com www.doeeet.com